



Leading Lights 2014 - Most Innovative Video Service

Awarded to the communications service provider (cable, fixed, mobile) that has launched the most innovative video/TV service for its customers during the past year. This category is for communications service providers (not vendors).

Company's legal name:

Headquarters:

URL:

Name of marketing or PR contact, with email address and phone number:

Name:

Email Address:

Phone Number:

What is the name of the service you are nominating?

When was the service announced?



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Describe the geographic availability of the service:

Who is the target audience for your service?

Provide a brief description of the service (200 words or less):

Briefly explain how your service is differentiated from the competitors' equivalent offerings in terms of performance, features, price, etc. (200 words or less):



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Briefly describe the business case for your service if not already covered in your answer above (200 words or less):

Briefly describe why you believe your service is innovative, if not already covered in your answer above (200 words or less):

Who are your three (3) main competitors?

Provide links to detailed online information about the product: