



Leading Lights 2014 - Most Innovative 4G Service

Awarded to the mobile operator that has launched the most innovative 4G LTE service for its customers during the past year. This category is for communications service providers (not vendors).

Company's legal name:

Headquarters:

URL:

Name of marketing or PR contact, with email address and phone number:

Name:

Email Address:

Phone Number:

What is the name of the service you are nominating?

When was the service announced?



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Describe the geographic availability of the service:

Who is the target audience for your service?

Provide a brief description of the service (200 words or less):

Briefly explain how your service is differentiated from the competitors' equivalent offerings in terms of performance, features, price, etc. (200 words or less):



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Briefly describe the business case for your service if not already covered in your answer above (200 words or less):

Briefly describe why you believe your service is innovative, if not already covered in your answer above (200 words or less):

Who are your three (3) main competitors?

Provide links to detailed online information about the product: