



## Leading Lights 2014 - Best New Product (Telecom)

Awarded to the company that has developed a potentially market-leading product that, through engineering and technical excellence, enables the deployment of profitable next-generation telecom services. This category is for telecom network technology vendors.

**Company's legal name:**

**Headquarters:**

**URL:**

**Name of marketing or PR contact, with email address and phone number:**

Name:

Email Address:

Phone Number:

**What is the name of the product you are nominating?**

**When was the product announced?**



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**Describe the availability of the product (shipping, in trials, etc.):**

**Provide a brief description of the product and its function within the network (200 words or less):**

**Briefly explain how your product is differentiated from the competition in terms of performance, features, price, etc. (200 words or less):**

**Briefly describe the business case for your product if not already covered in your answer above (200 words or less):**



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**Who are your three (3) main competitors?**

**Provide links to detailed online information about the product:**