



Leading Lights 2014 - Best New Product (Cable)

Awarded to the company that has developed a potentially market-leading product that, through engineering and technical excellence, enables the deployment of profitable next-generation cable services.

Company's legal name:

Headquarters:

URL:

Name of marketing or PR contact, with email address and phone number:

Name:

Email Address:

Phone Number:

What is the name of the product you are nominating?

When was the product announced?



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Describe the availability of the product (shipping, in trials, etc.):

Who is the target audience for your service?

Provide a brief description of the product and its function within the network (200 words or less):

Briefly explain how your product is differentiated from the competition in terms of performance, features, price, etc. (200 words or less):



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Briefly describe the business case for your product if not already covered in your answer above (200 words or less):

Who are your three (3) main competitors?

Provide links to detailed online information about the product: