

**UGS Webcast E2E Event
Bose QuietComfort® 2 Headphone Prize Drawing**

OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

2. DATES: Contest begins on May 17, 2006 at 11:00am and ends May 24, 2006 at 1:30pm. For purposes of these Official Rules, all times are Eastern Standard Time (EST).

3. ELIGIBILITY: Open to legal residents of the 50 United States (and the District of Columbia) who are 21 years of age or older. Employees of the Sponsors and their affiliates, subsidiaries, distributors, retailers, advertisers, advertising and promotion agencies, and members of the immediate families of each are not eligible.

4. HOW TO ENTER:

All attendees of the May 24, 2006 UGS – Evolve to 3D with Velocity live E2E webcast are automatically entered to win the prize drawing. To be eligible for the drawing, participants must register for the webcast by 1:30pm on May 24, 2006 and attend the live webcast for the full duration on May 24, 2006 at 2:00 pm (approximately one hour). Reviewing the archived webcast only, does not make you eligible for the drawing.

LIMIT ONE ENTRY PER ATTENDEE OR E-MAIL ADDRESS (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ADDRESS). Any Participant who attempts to enter with multiple e-mail addresses and/or using multiple identities or uses any other device or method to enter multiple times will be disqualified. It is the sole responsibility of the Participant to notify Design News in writing if the Participant changes his/her e-mail address. (To do so, send an email to: dnonline@email.designnews.com.)

5. PRIZES:

ONE GRAND PRIZE

A set of Bose QuietComfort® 2 Headphones.

Prizes may not be exchanged for cash, transferred, or substituted; Sponsors reserve the right at its sole discretion to substitute a prize of equal or greater value. Prizes are not transferable. All taxes on each winner's prize and incidental expenses not mentioned herein are the responsibility of each individual winner.

6. AWARD: The prizewinner will be selected from among all eligible, registered attendees in a random drawing held on Thursday, May 26, 2006. This drawing does not include attendees of the archived webcast.

By participating, participants agree to abide by and be bound by these Official Contest Rules and the decisions of the judges, which shall be final and binding with respect to all issues relating to this Contest. It is the participant's responsibility to ensure that they have complied with all of the conditions contained in the Official Contest Rules.

7. **CONDITIONS OF PARTICIPATION:** The Sponsors are not responsible for rearranging travel plans. Nor is any responsibility assumed for incorrect or inaccurate capture of registration information, including but not limited to malfunctions, human error, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect, failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Registration information that has been tampered with or altered is void. In the event this drawing is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsors reserve the right to cancel, terminate, or suspend the drawing and in such event, to select the winner from among all valid participants, up to such time of cancellation, termination or suspension. The Winner will be notified by telephone and/or e-mail and in order to receive the prize must complete, sign and return an affidavit of eligibility/release of liability and publicity release, where permitted by law. If the winner does not reply to such notification within 5 business days, and/or such winner's affidavit is not returned to Design News (completed and signed) within 10 days of date on prize notification, such winner will be disqualified and an alternate winner will be selected. Acceptance of prize constitutes permission (except where prohibited by law) for Sponsor's to use winners' names, hometowns and other biographical information, likenesses, photographs, statements made by winners about the promotion and about the Sponsors and/or prize information for purposes of advertising, promotion and publicity utilizing the media of the Sponsor's choice without additional compensation.

8. **RELEASE:** The winner releases and holds harmless UGS, Reed Business, Design News and their respective subsidiaries, affiliates, directors, officers, employees, and agents, from any and all liability, injuries, losses or damages of any kind caused by any prize or incurred with respect to the awarding, acceptance, receipt, possession, and/or use or misuse of any prize and acknowledge that the Sponsors are not liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

9. **ARBITRATION AND CHOICE OF LAW:** Except where prohibited by law, as a condition of participating in this drawing, Participant agrees that (1) any and all disputes and causes of action arising out of or connected with this drawing, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the Participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Participant's actual out-of-pocket expenses (i.e., costs associated with accepting this prize), and Participant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Participants and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the substantive laws of the Commonwealth of Massachusetts, USA without regard to Massachusetts choice of law rules.

10. **SPONSORS:** This drawing is sponsored by Design News: 225 Wyman Street, Waltham MA 02451. The drawing will be presented in conjunction with various promotions and solicitations offered by the Sponsor and/or their subsidiaries, divisions, licensees, advertisers, promotional partners, publications, and web sites owned by or affiliated with the Sponsors.