

Design News Podcasts Own a Product Category

Design News visitors turn up the volume on DesignNews.com by listening to daily audio reports from our editors covering a wide range of new technologies and trends.

FLAT RATE MONTHLY SPONSORSHIP INCLUDES

- 468x60 Banner on Podcast Player
- 10 second "brought to you by sponsor" audio commercial introducing the program
- Fixed position 728x90 Leaderboard on Podcast Landing/Archive page per category
- \$1,500 Gross per month for one exclusive sponsor

Categories:

- Electronics/Test
- Materials Fastening Joining
- Motion Control/Automation
- Design Tools

Specifications:

- 468x60, 18K max file size
- 728x90, 30K max file size
- 10 second intro message (voice over done by Design News)

MAILING INSTRUCTIONS

Insertion Orders:

designnewsorderentry@reedbusiness.com

Fax: (303) 265-3716

Ad Creative:

Please mail materials to both of the following email addresses

- rbi-ads@adconductor.com
- adselectronic@reedbusiness.com

When sending materials, clearly state the name of your company and note that you are advertising on the Design News website.

If submitting Flash format, please include swf, .fla, and alternative .gif files.

For more information please call the Production Associate at: (781) 734-8322.

The screenshot shows the Design News website interface. At the top, there's a navigation bar with the 'design' logo and 'Accelerating Engineering Innovation' tagline. A banner for Rexroth Bosch Group is prominently displayed. Below the banner, there's a search bar and a 'Subscribe' button. The main content area features a 'Motion Control Podcast Series' section with a 'Subscribe' button and a search bar. The latest podcast is titled 'Navigating DARPA's Urban Challenge'.

The screenshot shows a podcast player interface. At the top, there's a navigation bar with 'Subscribe to RSS | Email to A Friend | Download | iTunes' and a 'Close' button. The main content area features a 'Navigating DARPA's Urban Challenge' section with a 'Download an MP3 of this chat' button. The player includes a 'design' logo and a 'Rexroth Bosch Group' banner. The latest podcast is titled 'Navigating DARPA's Urban Challenge'.

FOR MORE INFORMATION: Contact your Design News representative or Brian McAvoy, Internet Sales Director, at 781-734-8191 or email at brian.mcavoy@reedbusiness.com